

## Website and Communication - Task # 48285

<b>Status:</b>	Closed	<b>Priority:</b>	Could have
<b>Author:</b>	Mathias Schreiber	<b>Category:</b>	Copytext
<b>Created:</b>	2013-05-16	<b>Assigned To:</b>	
<b>Updated:</b>	2013-12-11	<b>Due date:</b>	
<b>Subject:</b>	Textbook: Extendability		
<b>Description</b>			
<b>Headline and copytext</b>			
<b>Headline: Easily extendable</b>			
<b>Copy:</b> Websites are as individual as you. Requirements will change during the lifecycle of your product. This is why we put a lot of effort into making TYPO3 Neos as easily extendable as possible. Utilizing the power of TYPO3 Flow as an application framework makes adding new functionality a breeze. [Learn more]			
<b>Idea and Reasoning</b>			
Keywords should be			
<ul style="list-style-type: none"><li>- lean</li><li>- fast</li><li>- powerful when needed</li></ul>			
<b>Icon and image style</b>			
...			

### History

#### #1 - 2013-05-28 10:11 - Mathias Schreiber

- Status changed from New to Needs Feedback

I'd keep the other buzzwords for the detail page of this section.

#### #2 - 2013-06-07 12:28 - Claas Reimer

- File 05\_Easily-extendable\_LAY.jpg added

Attached a layout for this section, Different fruits show the different components. Animation: Parallax scrolling puts the several fruits together. Onepage section Nr.5.

#### #3 - 2013-06-10 11:03 - Rasmus Skjoldan

It's **very** stock'ish but the idea is fine. I would just prefer either illustration or a stock image that's not studio lit like this one.

#### #4 - 2013-06-10 11:05 - Rasmus Skjoldan

I think we need to find examples of a visual aesthetic style to agree on first.

The fruits are basically okay. One other idea could be to put something gigantically big on something small.

**#5 - 2013-06-26 17:20 - Claas Reimer**

- File *Alternative-05\_Easily-expandable.pdf* added

Attached you will find some alternative visuals for this section.

**#6 - 2013-10-02 11:27 - Mathias Schreiber**

- Category set to *Copytext*

**#7 - 2013-10-02 11:38 - Mathias Schreiber**

- Target version set to 2) *Finish Copytext*

**#8 - 2013-12-11 10:51 - Mathias Schreiber**

- Status changed from *Needs Feedback* to *Closed*

**Files**

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05_Easily-extendable_LAY.jpg	96.7 kB	2013-06-07	Claas Reimer
Alternative-05_Easily-expandable.pdf	643.2 kB	2013-06-26	Claas Reimer